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Dakkak Insurance Agency

# Press Release

## Sarasota Agent Named Charter Member of Insurance Consumer Society

Sarasota, FL, September 1, 2004: The National Society of Agents for Consumer Education (NSACE) has named Sarasota insurance professional George R. Dakkak as a Charter Member. The appointment recognizes Dakkak's commitment to providing quality insurance education to his clients and potential clients. Dakkak, owner of Dakkak Insurance Agency, focuses many of his community efforts on providing useful consumer tips, information and analysis to business owners and individuals in the areas of life and property/casualty insurance.

"George Dakkak is truly committed to educating his clients and other consumers on aspects of insurance that every policyholder should know," said Michael Jans, CAE, Executive Vice President of the NSACE. "It's no wonder that he gets many of his new clients because of his educational efforts. His endeavors have helped build credibility and trust for the insurance industry."

The National Society of Agents for Consumer Education is an organization of insurance professionals committed to centering their marketing and customer service initiatives around providing "common language" and useable insurance information to consumers and clients.

For Immediate Release